

## **WORLD HR CONGRESS 2012 : MELBOURNE, AUSTRALIA**

Dear all,

Against a background of tumultuous economic events being played out in Europe and the United States, 2012 is shaping as a year that's likely to present an abundance of challenges to business.

In these circumstances, I propose that the forthcoming 2012 World HR Congress to be held in Melbourne Australia on 26-27 September will be a timely opportunity for your members to compare notes with HR peers and colleagues, both regional and global.

As the nominated host of the World HR Congress through the WFPMA, the Australian Human Resources Institute has named the event HRIZON and developed its theme around the idea of 'New World Thinking'.

I would like to take this opportunity to invite you to support HRIZON and advocate the merits of the event to your members.

In a spirit of mutual benefit, AHRI is proposing two ways for both your members and your association to prosper from participation in HRIZON:

- In return for promoting HRIZON to your members, AHRI will pay back to National Institute of Personnel Management a 10 per cent commission for each registration received through your promotional efforts.
- Members of National Institute of Personnel Management will receive an entitlement to the AHRI member registration rate – representing a discount in excess of 30 per cent.

AHRI has created a toolkit that includes registration details and a helpful set of promotional materials that can be viewed here [www.hrizon.com.au/wfpmatoolkit](http://www.hrizon.com.au/wfpmatoolkit). I strongly encourage you to make full use of these to publicise HRIZON. If you require any other materials tailored to your specifications or branding, our [marketing team](#) in Melbourne can assist so please ask.

My thanks and let me wish you a happy and prosperous new year.

**Serge Sardo**

**Chief Executive Officer**  
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